

Consumer Feedback – January Issue

-----Original Message-----

Sent: Thursday, 5 January 2006 12:06

To: ENZA Info

Subject: ENZA Web Query JAZZ APPLE???????

I live in Orlando FL USA. Do you know where I can buy the Jazz apple in Florida?? I was in Seattle Washington two weeks ago and the had them at Pike Place Market. "THE GREATEST APPLE OF ALL TIME" Please Ship all Jazz Apples to the state of Florida. Ha Ha Thanks

-----Original Message-----

From: Dan Hamilton

Sent: Saturday, 24 September 2005 3:49 p.m.

To: ENZA Info

Subject: ENZA Web Query

Hello,

We're having some of your apples here in Phoenix, AZ. I just wanted to let you know that although we have a good apple selection at the store here, yours are the best apples we've had in a long time.

My girlfriend is an apple "connoisseur" and knows all of the varieties, textures, and different tastes. She likes the Southern Rose apples the best of any she has had in recent memory. She says to tell you "Happy Johnny Appleseed week" which is celebrated in grade one classrooms up here this week.

How do you keep your apples fresh when they have to travel so far? Glad we can get them here.

Best,

Dan and Susan

-----Original Message-----

From: Robert B.

Sent: Thursday, 29 September 2005 8:06

To: ENZA Info

Subject: Your Braeburns

Hello,

This is just to let you know how much I've enjoyed eating your Braeburns for the last few months that they've been available here (I'm in the USA, near New York). It's a great apple! My local produce market has just now replaced yours with some US-grown Braeburns (perhaps even grown in New York State, which is a big apple producer), and they're not nearly as tasty. Remarkably, even though they've traveled half around the world, yours are fresher and sweeter! I'll be looking forward to getting them again in 10 months.

Regards,

Robert B. from Syosset, New York, USA

-----Original Message-----

From: Liz Duke

Sent: Sunday, 11 September 2005 8:23
To: Info
Subject: Jazz apples at Sainsbury's United Kingdom

Hello there,

Firstly I would like to say how very much we have been enjoying Jazz apples. However, I have spoken to Sainsbury's today and they tell me that they are discontinuing the Jazz apple.

We are so disappointed as they were becoming one of our daily treats. This apple has become a 'must have' in our larder and we can no longer get them. They were continually selling out in Sainsbury's so it seems strange that they are no longer going to stock them. Maybe they had trouble getting them?

Anyhow could you tell me where else I can buy them and where they will be supplied on an ongoing basis in the UK?

Thanks

Liz Duke

Dear Sirs,

I want to congratulate you with your new apple variety "Jazz" which I just bought here at our weekly market. I have never eaten such a delicious apple. My grandmother used to say: "an apple a day keeps the doctor away" which is an easy task with such a fantastic apple.

Best regards from a cold and rainy Germany.

Jazz taste testing – North America & the Continent

From Danielle Quinn, Business Development Representative for Oppenheimer

Produce managers at the Kroger Food Shows (Texas):

'You give me those apples - I'll sell those apples'

'Everyone loves them'

'Where have they been?'

Customers' comments from tastings at 3 Central Market stores and 5 Rice Epicurean Markets

'These are good', 'Where can I buy them?', 'I like the crunch'.

From Lyra Vance, Business Development Representative for Oppenheimer

Customers' comments from tastings at Bio-lo stores

'Love it, that's nice and crispy', 'Did you really grow these?', 'WOW – that's a good apple', 'This is one of the best apples I've ever tasted – where are they?'

Sharon

't'Vitamientje in Belgium

'The ideal healthy snack for summer'

Spar, Austria

'The best, most crunchy apple I have ever eaten'

Dansk, Denmark

People loved the 'exceptional, unique' taste.
